



CHALLENGES FOR FEMALE ENTREPRENEURS

Breakfast Discussion - International Women's Day 2019

hosted by Maria Grapini MEP

Thursday, 7 March 2019 | 8h15-9h30

European Parliament, Salon des Membres

PROGRAMME

- 8h15 **Welcome by host MARIA GRAPINI MEP**
- 8h25 **Presentation of METRO Own Business Day Study on female entrepreneurship**
VERONIKA POUNTCHEVA, Global Director Corporate Social Responsibility, METRO AG
- 8h30 **Presentation by SME Connect**
SRITA HEIDE, President of the "EU & Emerging Markets Working Group", SME Business Club & CEO of "Srita Heide International – Indo European Business Advisor"
- 8h40 **Presentation of the project "Women4IT" by DIGITALEUROPE**
HELENA LOVEGROVE, Director of Operations and Projects at DIGITALEUROPE
- 8h50 **Practical experience when starting your own business**
MARGAUX PONCELET, Owner, Origine Restaurant
- 9h00 **Discussion with the participants**
Moderation: VERONIKA POUNTCHEVA, Global Director CSR, METRO AG
- 9h25 **Closing remarks**
Dr. HORST HEITZ, Secretary General, SME Connect